
Kiran Babu Makam

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Professional Summary

Highly skilled and experienced UX UI Designer and Developer with a strong background in software product design, team leadership, and creation tools. Seeking a challenging position to drive innovative and user-centred design strategies, manage and grow a team of designers, and contribute to the development of impactful products.

- Over 12 years of experience in UI designing & development, frontend development, and creating rich user experiences and interfaces.
- **UX Design:** Extensive experience in designing software products with a focus on user experience. Proficient in user research, wireframing, prototyping, and usability testing.
- **Team Leadership:** Demonstrated ability to lead and grow teams, providing guidance and mentorship to designers. Strong managerial skills in driving collaboration, setting goals, and fostering a positive work environment.
- **Design Strategy:** Proven track record in defining and implementing product strategies that align with business goals. Ability to conceptualise UX ecosystems and simplify complex workflows for enhanced user experiences.
- **Data-driven Design:** Experience working with data to inform design decisions and measure the impact of shipped products. Proficient in using analytics tools and conducting user research to gain insights.
- **Relationship Building:** Skilled in building and maintaining relationships with cross-functional teams, stakeholders, and executive leadership. Excellent communication and collaboration skills to facilitate strategic decision-making.
- **Systematic Thinking:** Detail-oriented and systematic thinker, capable of considering both the big picture and fine-grained design elements. Ability to contribute to design systems and maintain consistency across products.
- **Technical Skills:** Strong knowledge of UI Designer and Development using web standards (JavaScript, Salesforce, lightning design, JS, HTML5, CSS3, Less, Sass, Ajax, jQuery, Bootstrap, Reactjs and Angular) supporting Cross-browser/cross-platform compatibility issues.

Technical Skills

- **Design Tools:** Adobe XD, Figma, Adobe Creative Suite, Marvel
- **User Research:** Conducting user interviews, surveys, usability testing
- **Front-end Development:** Proficient in HTML, CSS, SCSS, and JavaScript
- **User-centered Design:** Solid understanding of principles and best practices
- **Collaboration:** Excellent communication skills, able to work with technical and non-technical stakeholders
- **Problem-solving:** Strong analytical and attention to detail skills
- **Leadership:** Ability to lead design direction and work with cross-functional teams
- **Scalability:** Designing for scale and longevity
- **UI Libraries:** Angular Material, Bootstrap 5, Tailwind
- **JavaScript libraries:** jQuery, jQuery UI, Angular 6+, Kendo UI, React, Vue
- Word press theme & Front-End Development
- Mobile First Responsive design and Development

- Cross-browser Compatibility
- Experienced in Search engine optimization (SEO).

Work Experience

HCL Technologies

Dec 2021 – Till date

UI UX Design Manager

Worked at a client location with Franklin Templeton Investment. As an application designer and UI developer for multiple financial projects.

Cashapp: FTC Money Movement Application is used for Wire, ACH, and Check disbursements. The Application is used by the cash settlement team to verify and approve the disbursement requests. Each disbursement has its own workflow. The created requests will be in the users' queue for their actions. The Application is built on Microservices-based architecture.

Technologies Used: HTML 5, Angular Material, Spring boot.

Design Tools: Illustrator, Figma

Environment: Azure Kubernetes

Projects: Wealth Management FTCI Transaction application (Cashapp) Application and Employee Portal <https://online.fiduciarytrust.com/login>

Role & Responsibilities:

- Worked closely with cross-functional teams, including product managers, developers, and marketing professionals to define and implement innovative solutions for product direction, visuals, and user experience.
- Led a team of designers in creating and testing design concepts through sketching, prototyping, and usability testing, resulting in improved user experiences and increased user satisfaction.
- Collaborated closely with product managers to define product roadmaps and prioritize features based on user needs and business objectives.
- Presented design work to stakeholders and executive leadership, effectively communicating design concepts and facilitating decision-making processes.
- Advocated for design processes, principles, and tools within the organization, driving collaboration and problem-solving among peers.
- Contributed to the development and maintenance of a design system, ensuring consistency in visual components, styles, and interactions across products.
- Conducted user research and usability testing to gather insights and validate design solutions, ensuring they are aligned with user needs and expectations.
- Contributed to the development of a UX/UI design system and guidelines, facilitating a consistent and cohesive user experience across all company products.
- Collaborated with front-end developers to ensure the accurate translation of designs into functional and responsive interfaces, offering guidance and support in HTML, CSS, and JavaScript where necessary.

AIS (Applied Info Services)

Mar 2021 – Dec 2021

Senior UX UI Designer

Worked on Client Locations with **Geico** Government Insurance company

Project: Geico Employee Portal for ticket management System <https://ecams.geico.com/login>

Role & Responsibilities:

- Designed intuitive and user-centred interfaces for software products, following best practices in user experience design.
- Conducted user research, including interviews and usability testing, to gather insights and validate design decisions.
- Collaborated with cross-functional teams, including engineers and product managers, to implement design solutions that met technical and business requirements.
- Contributed to the improvement of the design process by introducing new tools and methodologies, resulting in increased efficiency and design quality.
- Implemented SASS functions and mixins.

Innova Solutions

Dec 2018 – Feb 2021

UX UI Lead Developer

Worked on client location with Franklin Templeton Investment, developed web applications (SPA), platform and reports for Fiduciary Trust International. Developed multiple applications like FTCI Client, FTCI Employee, ESG, Release Management and custom reusable components in Angular using Angular material.

Projects: Wealth Management FTCI Application and Employee Portal

<https://online.fiduciarytrust.com/>

<https://apps.apple.com/us/app/fiduciary-trust-international/id1501678642>

<https://play.google.com/store/apps/details?id=com.fiduciarytrust.oc>

Role & Responsibilities:

- Involved in designing the user experience interface UI/UX strategy, UI requirements, and converting findings into UI designs.
- Analyze the requirements of clients and prepare the analytics possible chart formats which can suit to the client business.
- Developed enterprise-grade applications and platforms in angular and followed best practices
- Interaction with Clients on various status updates and requirements analysis.
- Collaborate with team & cross-team collaboration to develop features, and UX for FTCI clients
- Managing scrum, stories creation, assignment of work, backlog management, and feature validations.
- Performed code reviews. - Provided technical guidance to the team and acted as module lead.
- Providing estimations on the assigned tasks
- Experience in creating modern UI such as SPA applications by using angular 8, HTML, CSS typescript and Javascript.
- Experience in CSS pixel-level layout, Consistency with browsers, Version and Platform Independence.
- Worked with CSS3 and Material Flex to create responsive web designs for multiple departments/pages.
- Leveraged MVC design pattern to organize Angular 7 Material controllers, Custom directives, factories and views.
- Used Git for version control and JIRA for defect tracking.
- Created pages for login using single sign-on, a main page containing favourites and a page for continuous integration configuration.
- Created animation effects during the data load, waiting for the Ajax response using CSS animations.
- Interact with other developers and end users to design and implement new features throughout the framework.
- Debugging using Firebug and web developer tools on Chrome, Firefox and Internet Explorer.
- Worked with business analysts to understand their business models and goals.
- Developed web pages using HTML/CSS and JavaScript

Projects:

1. Kids Learning skill Development application <https://www.zipschool.com/>
2. Company Corporate website <https://www.genzeon.com/>
3. E-commerce websites and order management systems for multiple brands under URBN <https://www.urn.com/our-brands>

Role & Responsibilities:

- Worked for multiple domains e-commerce, Education and IT Corporate
- Designing Visual designs based on client mockups.
- Transforming finalized designs into responsive designs.
- Developed customized JavaScript packages for scrollbars etc.
- Developed customized CSS for Kendo UI\Controls.
- Designed Marketing material for promoting Genzeon`s Brand Identity.
- Custom Designed and Developed company`s website(www.genzeon.com) from scratch.

Greycampus Edutech Private Limited
Web Designer & Developer

Sep 2014 - March 2015

Project: Professional online certification program portal <https://www.greycampus.com/>

Role & Responsibilities:

- As a web developer making static views applying to dynamic data using server integration's & client-side frameworks
- Creating Web designs from scratch to finish with executing Corporate Branding,
- Converting Web templates from PSDs to HTML5, CSS3 webpage using JAVASCRIPT & JQuery
- Developed Mobile apps for the company and clients
- Created the best designs and best colors and alignments.

RBC worldwide (India) Pvt. Ltd
Web Designer & Developer

Oct 2012 – Sep 2014

Projects:

1. Apollo Hospitals: <https://www.apollohospitals.com/>
2. NCC: <https://www.ncclimited.com/>
3. Ramesh Hospitals: <https://rameshhospitals.com/>
4. PVP Cinema: <https://pvpcinema.com/>

Role & Responsibilities:

- As a web developer making static views applying to dynamic data using server integrations & client-side frameworks.
- Creating Web designs from scratch to finish with executing Corporate Branding,
- Converting Web templates from PSDs to HTML5, CSS3 webpage using JAVASCRIPT & JQuery

Space Multimedia
Web & Visual designer

May 2011 – Sep 2012

Project: Worked for Next Education <https://www.nexteducation.in/>

Role & Responsibilities:

- Make suitable animations in Adobe Flash including animation buttons & Flash Demos
- Converting Web templates from PSDs to HTML, CSS

Other Projects I worked:

Caponex Labs: <https://caponexlabs.com/>

Rotibank Hyderabad: <https://rotibankhyderabad.org/>

CasaTraimbak: <https://casatraimbak.com/#/>

Cytocare: <http://www.cytocaretech.com/>

ElevatozLoyalty: <https://elevatozloyalty.com/>

Jayabbheri Group: <http://www.jayabherigroup.com/>

KEE: <https://kakatiyamediclean.com/>

Samooha: <https://www.samoohaprojects.com/#/>

VBK: <https://vbktechsystems.com/>

Education

Bachelor of Sciences in Computer Science from Sri Venkateswara University.

Declaration:

I hereby agree that the information provided by me is correct to the best of my knowledge.

Kiran Babu M-