

12+ Years Of Experience

80+ Completed Projects

UX / UI Expert

KIRAN BABU MAKAM

UX RESEARCH | UX UI DESIGN | UI DEVELOPER | VISUAL DESIGN

 About Me

 Resume

 Experience

 Portfolio






Kiran Babu Makam

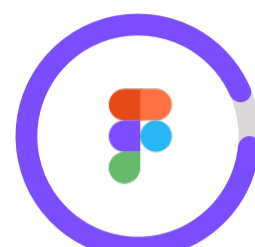
I am a Hyderabad-based **UI/UX Designer**, Mobile, and Web App Developer with over **12+ years** of experience in visual UI UX designing, **rapid prototyping**, and **front-end development** for rich internet applications and mobile devices. I aim to create the best user interface and experience, making web apps easier for users. I focus on delivering a simple and clean visual language and developing **intuitive design systems & experiences** for mobile/web apps and software. My adaptive process allows me to design and create sophisticated products ranging from sketches, wireframes, and mockups to interactive prototypes using cutting-edge technologies.

 **Kondapur, Hyderabad, India.**

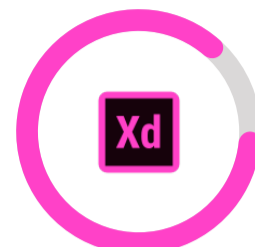
 [**mkiran.wd@gmail.com**](mailto:mkiran.wd@gmail.com)

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Key Software skills



Figma 95%



Figma 95%



Sketch 65%



Photoshop 90%



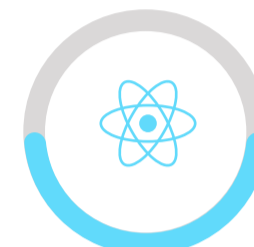
Illustrator 90%



HTML 95%



CSS3 95%



React 50%



Angular 50%



Material 75%

Specialities



UI / UX



Web Dev



Branding

Characteristics

- **In-depth Design Knowledge:** I will Possess a deep understanding of design principles, methodologies, and best practices.
- **Strategic Thinker:** Design process aligns user needs with business goals, considering context and product/service strategy.
- **User Empathy:** Strong ability to empathize with users, conduct thorough research, gather insights, and incorporate user feedback to create intuitive designs.
- **Strong Communication Skills:** I will be articulating design concepts, justifying decisions, and collaborating with cross-functional teams to ensure effective
- **Continuous Learner and Innovator:** I have a growth mindset and a passion for staying up-to-date with the latest trends, tools, and technologies in the field.

Professional Experience

HCLTech
Dec 2021 – Till date

Senior Technical Lead

Worked at client location with Franklin Templeton Investment. As an application designer and UI developer for multiple financial projects.



Mar 2021 – Dec 2021

UI Lead Developer

Worked on Client Location with Geico Government Insurance company



Dec 2018 – Feb 2021

UI Lead Developer

Worked on client location with Franklin Templeton Investment, developed web applications (SPA), platform and reports for Fiduciary Trust International. Developed multiple applications like FTCI Client, FTCI Employee, ESG, Release Management and custom reusable components in Angular using Angular material.



May 2015 – Dec 2018

UX UI developer

Experienced UX/UI Designer for school management app, e-commerce, and projects. Collaborated cross-functionally, improved user satisfaction, managed multiple projects, and stayed updated with industry trends.



Sep 2014 - March 2015

UI Designer

Worked for E-learning portal, creating user-friendly interfaces and incorporating design principles.



Oct 2012 – Sep 2014

Web Designer & Developer



May 2011 – Sep 2012

Web & Visual designer

Key Projects



Franklin Templeton



GEICO Insurance Company



Touch Mobiles



iMaya



URBN



Zip schools



AMARON

My Expertise

UX Designing: Proficient in creating intuitive and user-centred designs, utilising UX design principles and methodologies.

User Research: Skilled in conducting user research activities to gain insights and inform design decisions.

Design Thinking: Practitioner of design thinking methodologies, utilising a human-centred approach to problem-solving and innovation.

UX Unicorn: Well-versed in multiple aspects of the user experience field, including research, design, and prototyping.

UI Development: Experienced in implementing visually appealing and responsive UI screens using HTML, CSS, and JavaScript.

Web Designing: Skilled in designing engaging and user-friendly websites, ensuring a seamless browsing experience.

SCSS: Proficient in utilizing SCSS (Sass) to write modular and maintainable CSS code for efficient styling and customization.

Git: Experienced in utilizing Git version control for collaborative development, ensuring efficient code management and collaboration.

Agile: Knowledgeable in working within an Agile development framework, enabling iterative and adaptive project management.

Digital Marketing: Familiarity with digital marketing principles and strategies, enabling integration of marketing elements into UX/UI designs.



Omni Client and Employee Portal is a web application which provides client account information, account value/statements, Capital gain/ loss statement and transaction/ service status. Working in different streams like Collaborations, Performances & Reports in Fiduciary Trust International.

Project Name	: Omni Client Portal	Location	: Hyderabad, India
Type	: Investment Portal	From Date	: Jan 2022
Designation	: UI/UX Designer	To Date	: Till Date
Team Size	: 18 Members		

Roles & Responsibilities

Business Requirement Gathering: Collaborated with business owners to understand their needs and requirements for the Omni Client and Employee Portal, ensuring alignment between business objectives and the application's functionalities.

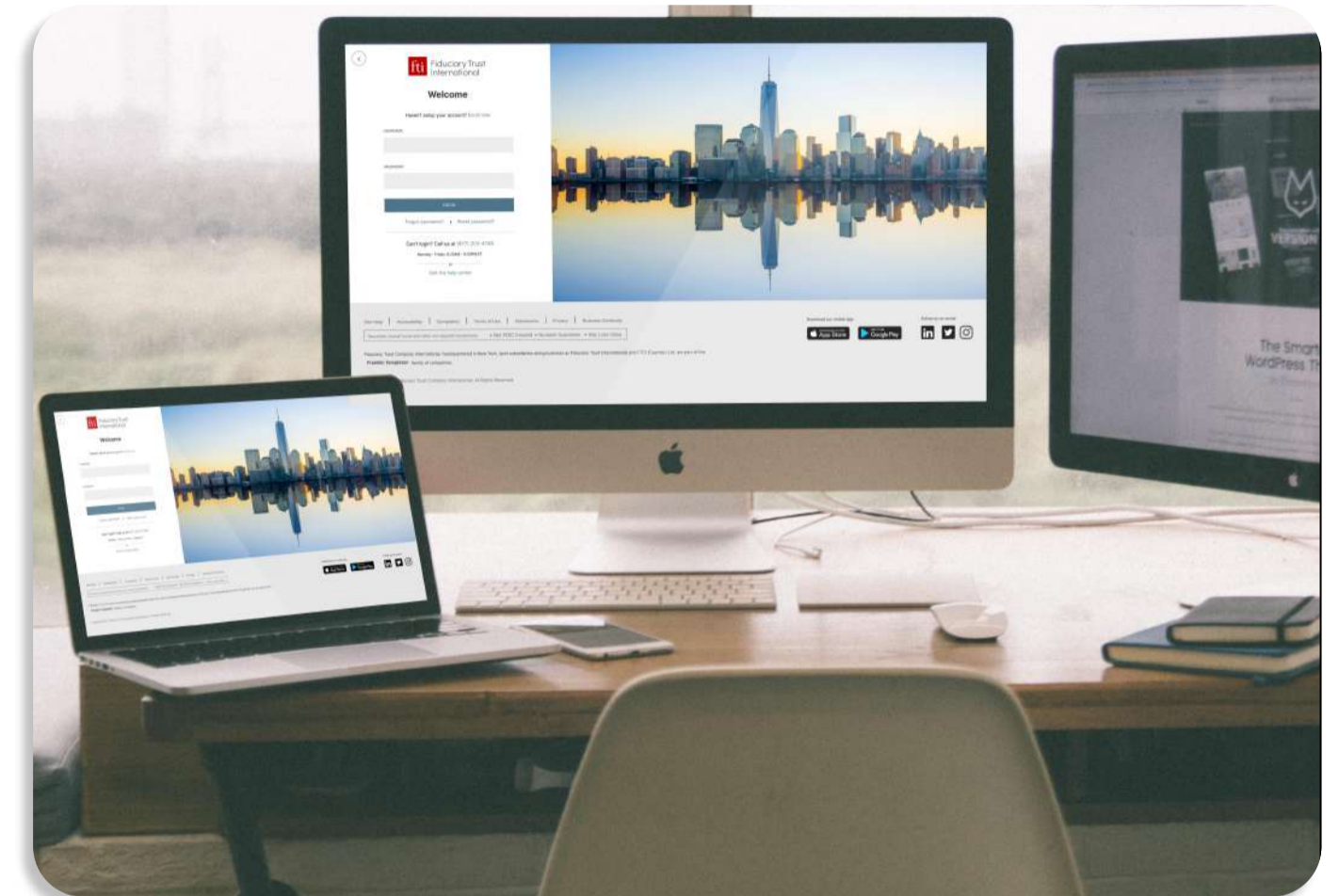
UI/UX Design: Designed intuitive and user-friendly UI screens using Figma, considering user experience principles and best practices. Created wireframes, prototypes, and visual designs to effectively communicate design concepts.

Collaboration with Developers: Worked closely with developers to provide design specifications, clarify requirements, and offer guidance during the development phase. Collaborated to implement the UI screens accurately and efficiently.

Technology Expertise: Utilized HTML5, CSS3, and Angular to implement the front-end of the Omni Client and Employee Portal. Demonstrated proficiency in these technologies to create responsive and visually appealing user interfaces.

Stakeholder Communication: Maintained effective communication with stakeholders, including business owners, developers, and project managers. Regularly provided updates, gathered feedback, and addressed any concerns or issues that arose.

Documentation and Support: Prepared documentation, such as design guidelines, UI specifications, and user guides, to assist stakeholders and support ongoing maintenance and enhancements of the application.



Technologies and tools





I worked for a public app that supports small business people like trainers, celebrities and doctors. these 3 category people have 3 different applications with different topics. they can create services and sell them to their customers. In my role in this project, I designed user flows, PWA designs, icons, mobile app designs, admin dashboard designs, and style guides for the total application. and I was involved in the development to implement the UI screens for the PWA application and Master Admin Portal.

Project Name	: Imaya Technologies	Location	: Hyderabad, India
Type	: Online Platform	From Date	: June, 2021
Designation	: UI/UX Designer	To Date	: Dec, 2021
Team Size	: 22 Members		

Roles & Responsibilities

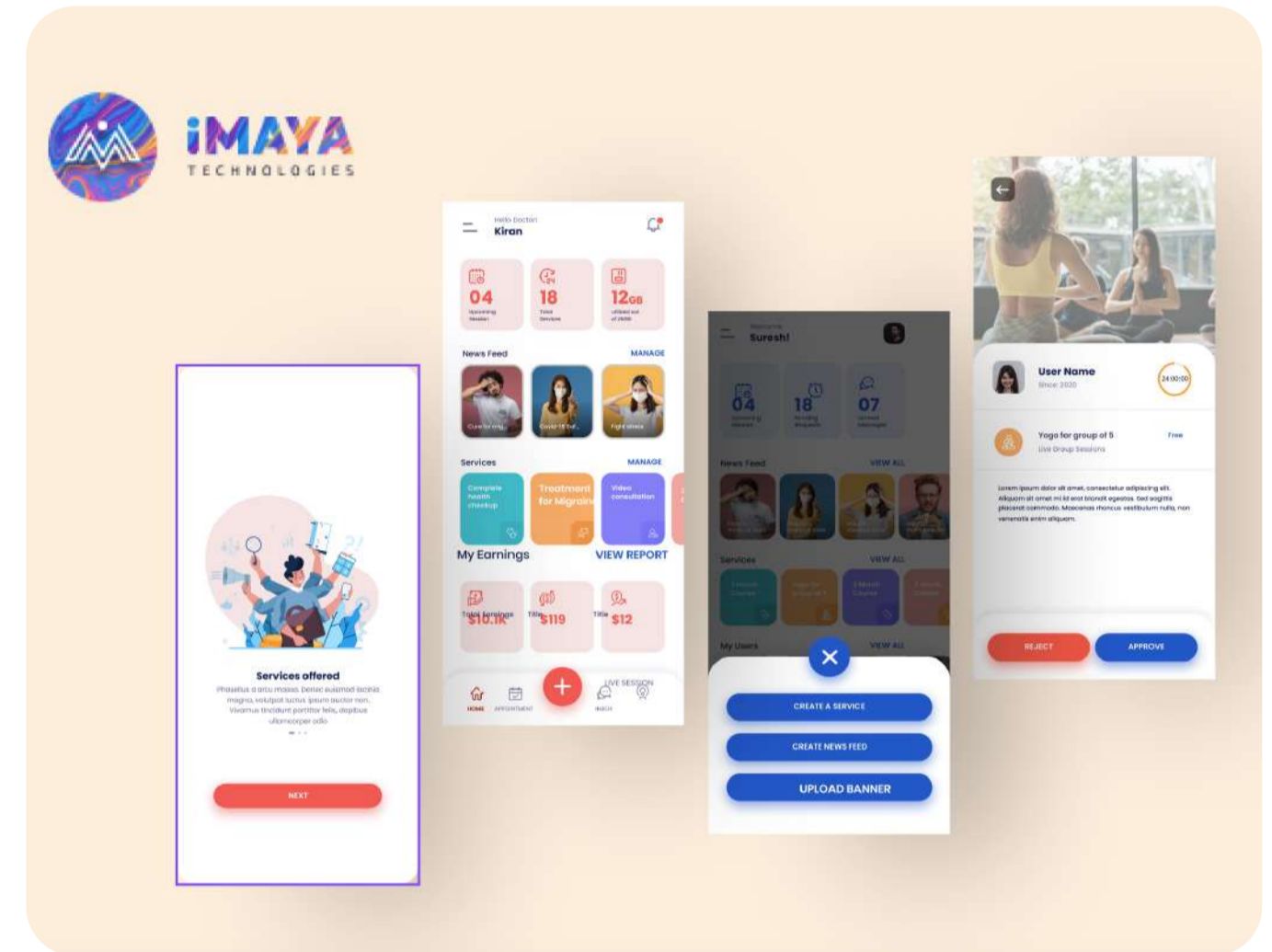
Designed User Flows and UI: Created user-friendly and intuitive user flows for the public application, ensuring seamless navigation and optimal user experience. Designed and implemented visually appealing UI screens for PWA applications using Figma.

Developed PWA and Admin Portal: Utilised HTML5, SCSS, Angular, Ionic, and Figma to develop and implement UI screens for the Progressive Web Application (PWA) and the admin portal. Collaborated with the development team to ensure accurate implementation and functionality.

Created Iconography and Style Guide: Designed and developed icons that aligned with the application's themes and overall design aesthetic. Developed a comprehensive style guide to maintain consistency in visual elements, including colors, typography, and UI components.

Collaborated with Stakeholders: Worked closely with trainers, celebrities, and doctors to understand their specific requirements and translate them into effective design solutions. Gathered feedback, conducted user testing, and incorporated iterative improvements based on stakeholder input.

Ensured Design Consistency: Maintained design consistency throughout the entire application, ensuring a cohesive and unified user experience. Collaborated with the team to establish and adhere to design standards, guidelines, and best practices.



Technologies and tools





An application has been designed to manage incidents based on customer issues. Internal teams are divided into 3 types of incidents based on problem complexity, and the team can monitor and solve the problem and update the status to the customer. Managers can add comments or upload documents if not resolved.

Project Name	: Geico	Location	: Hyderabad, India
Type	: Incident Management	From Date	: March, 2021
Designation	: UI/UX Designer	To Date	: Dec, 2021
Team Size	: 15 Members		

Roles & Responsibilities

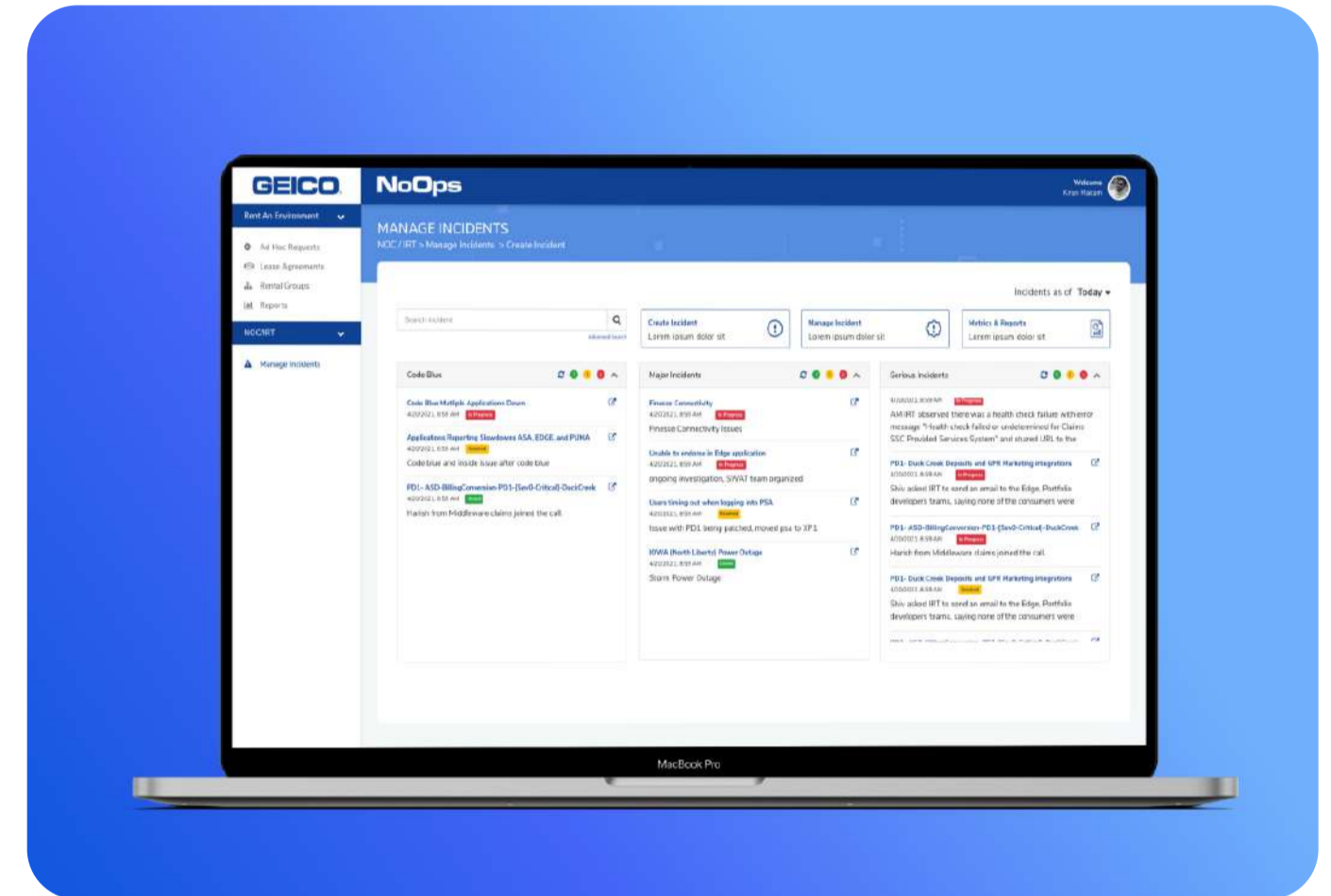
Ticket Management Application Design: Designed an efficient and user-friendly incidents management application for Geico Insurance Company. Developed a system to categorise incidents into L1, L2, and L3 based on complexity and assign them to the appropriate teams for resolution.

Prototype Development: Created a prototype of the application using Adobe XD, showcasing the application's features, user interface, and flow to stakeholders for feedback and approval.

UI Screen Implementation: Utilized HTML5, CSS3, React Js, and Bootstrap 5 to implement the UI screens of the incidents management application during the development phase. Ensured that the application's design was accurately translated into functional and visually appealing user interfaces.

Access-based Status Tracking: Designed a system where managers could view the status of incidents based on their access levels. Managers could add comments or upload relevant documents if incidents were not yet resolved, allowing for effective collaboration and communication within the organization.

Documentation and Status Tracking: Designed a system that allowed managers to track the status of tickets, add comments, and upload relevant documents. Ensured that managers had appropriate access levels based on their roles and responsibilities within the organisation.



Technologies and tools





Multipurpose school management application. Use Neo Edify management information system to manage students, teachers, employees, courses and all the system and process related to run your institute efficiently

Project Name	: Zip schools	Location	: Hyderabad, India
Type	: School Management	From Date	: May 2015
Designation	: UI/UX Designer	To Date	: Dec 2015
Team Size	: 10 Members		

Roles & Responsibilities

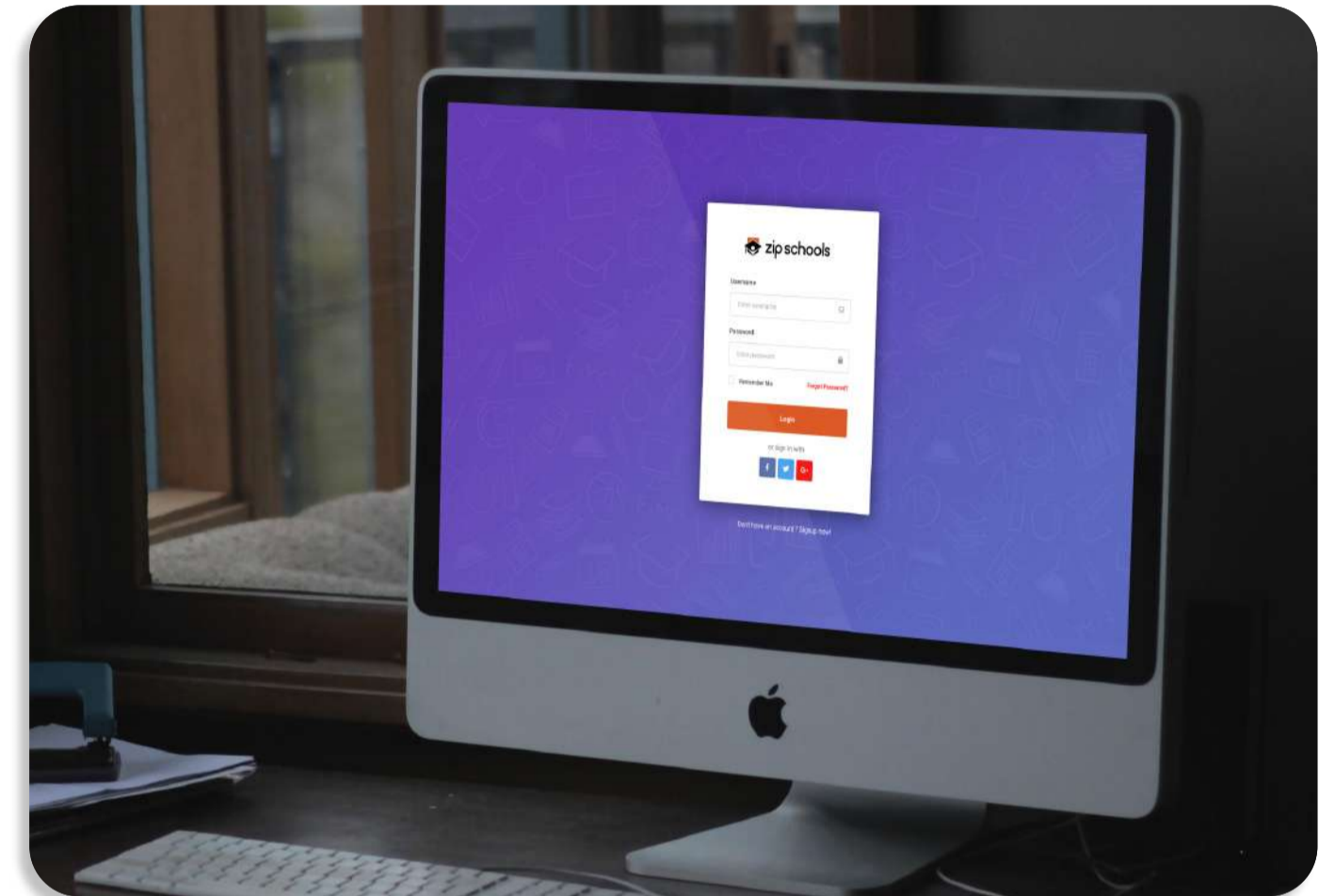
Application Design: Designed the user interface (UI) for the multipurpose school management application using Adobe XD. Created visually appealing and intuitive UI screens, ensuring a seamless user experience for students, teachers, and staff.

UI Development: Implemented the UI screens using technologies such as HTML5, CSS3, and Bootstrap 5. Collaborated with developers to ensure the accurate translation of design into functional and responsive web interfaces.

Logo and Graphic Design: Designed a distinctive logo for the school management application, capturing the essence of the institution. Created marketing and promotional materials, including brochures and social media posts, to effectively communicate the features and benefits of the application.

Requirements Gathering: Interacted with stakeholders, such as institute administrators and staff, to gather requirements for the school management application. Conducted interviews, workshops, and surveys to understand their needs and incorporate them into the design and development process.

Collaboration and Communication: Worked collaboratively with the development team, project managers, and stakeholders to ensure effective communication and coordination throughout the project lifecycle. Regularly provided updates on design progress, addressed feedback and concerns, and ensured alignment with project objectives.



Technologies and tools





Project Name : Amarraja - Amaron **Location** : Hyderabad, India
Type : BMS **From Date** : Jan 2023
Designation : UI/UX Designer & Developer **To Date** : Mar 2023
Team Size : 3 Members

Roles & Responsibilities

Project Manager:

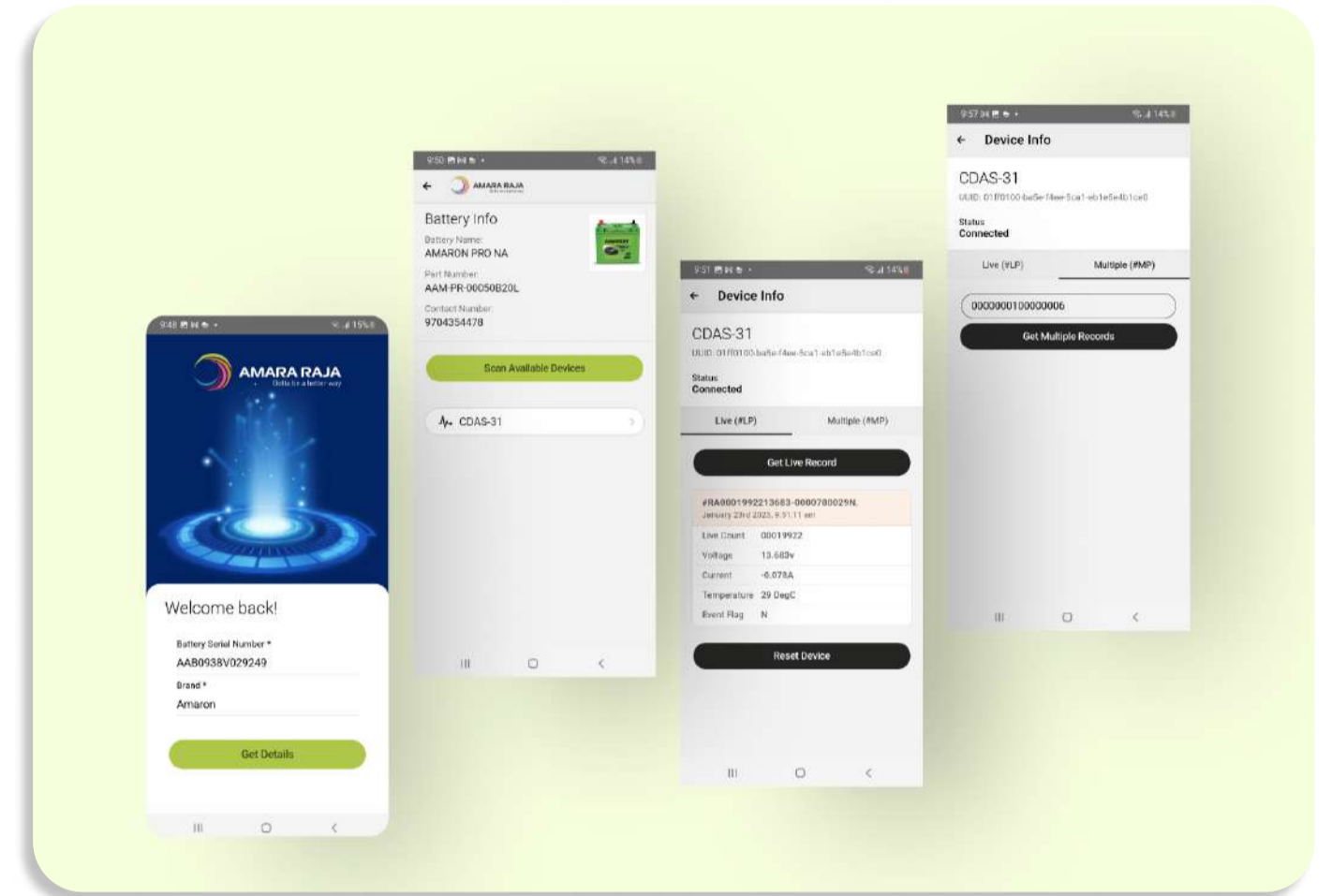
- Lead the overall planning, execution, and successful delivery of the project.
- Define project scope, objectives, and success criteria.
- Develop and maintain project schedules, budgets, and resource allocations.
- Coordinate and collaborate with cross-functional teams to ensure timely completion of project milestones.
- Monitor project progress, identify risks, and implement mitigation strategies.
- Communicate project updates, issues, and resolutions to stakeholders.

UI/UX Designer:

- Design intuitive and visually appealing user interfaces for the mobile app using tools like Illustrator and Figma.
- Conduct user research to understand user preferences, behaviors, and pain points.
- Create wireframes, prototypes, and interactive mockups to validate design concepts.
- Collaborate with developers to ensure seamless integration of design elements.
- Conduct usability testing and gather feedback for iterative design improvements.

Front-end Developer:

- Develop user interfaces using HTML5, CSS3, and Angular.
- Translate design mockups into responsive and interactive web pages.
- Implement client-side validations and ensure optimal performance.
- Collaborate with back-end developers to integrate front-end components with the mobile app.
- Conduct thorough testing and debugging to ensure high-quality deliverables.



Technologies and tools





An application has been designed to manage incidents based on customer issues. Internal teams are divided into 3 types of incidents based on problem complexity, and the team can monitor and solve the problem and update the status to the customer. Managers can add comments or upload documents if not resolved.

Project Name	: Touch Mobiles	Location	: Hyderabad, India
Type	: E-Commerce	From Date	: June, 2021
Designation	: UI/UX Designer	To Date	: Dec, 2021
Team Size	: 08 Members		

Roles & Responsibilities

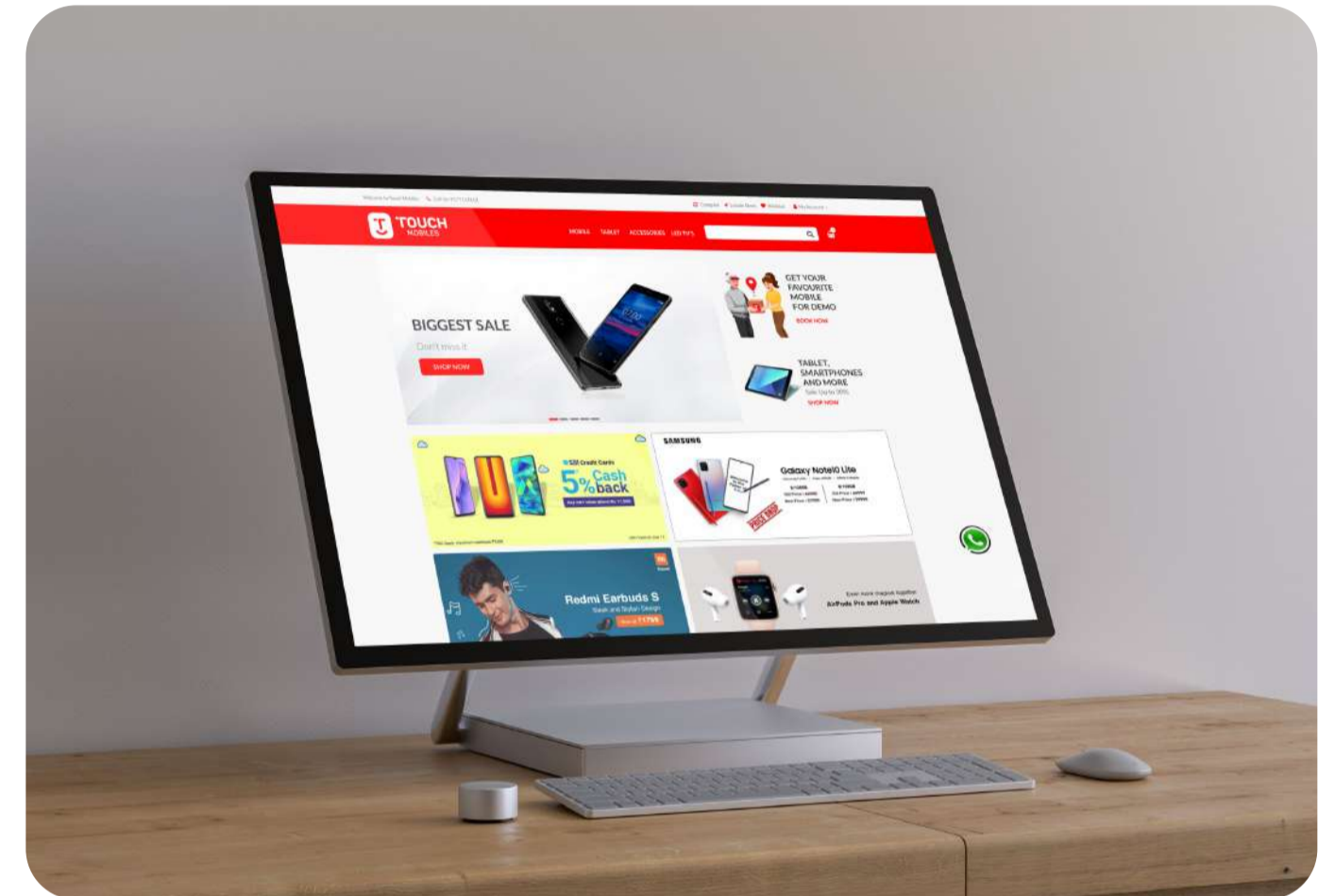
E-commerce Portal Design: Designed a mobile-friendly and responsive e-commerce portal for Touch-Mobiles, a prominent player in the mobile retail market. Created a visually appealing and user-friendly design using Adobe XD, ensuring optimal user experience across devices.

UI Screen Implementation: Utilized HTML5, CSS3, Angular, and Bootstrap 5 to implement the UI screens of the e-commerce portal during the development phase. Ensured that the design was accurately translated into functional and visually appealing user interfaces.

Inventory and Store Management: Developed features to manage inventory, track stock levels, and facilitate seamless operations across multiple stores. Implemented functionalities for managing store locations, ensuring efficient inventory management and coordination.

Online Order Management: Designed and implemented systems for processing online orders, including order placement, tracking, and fulfillments. Created intuitive user interfaces for customers to browse products, make purchases, and track their orders.

Delivery Tracking and E-commerce Website: Integrated delivery tracking features to provide real-time updates to customers regarding their order status and shipment tracking. Designed and developed the e-commerce website to showcase products, promotions, and provide a seamless online shopping experience.



Technologies and tools

